

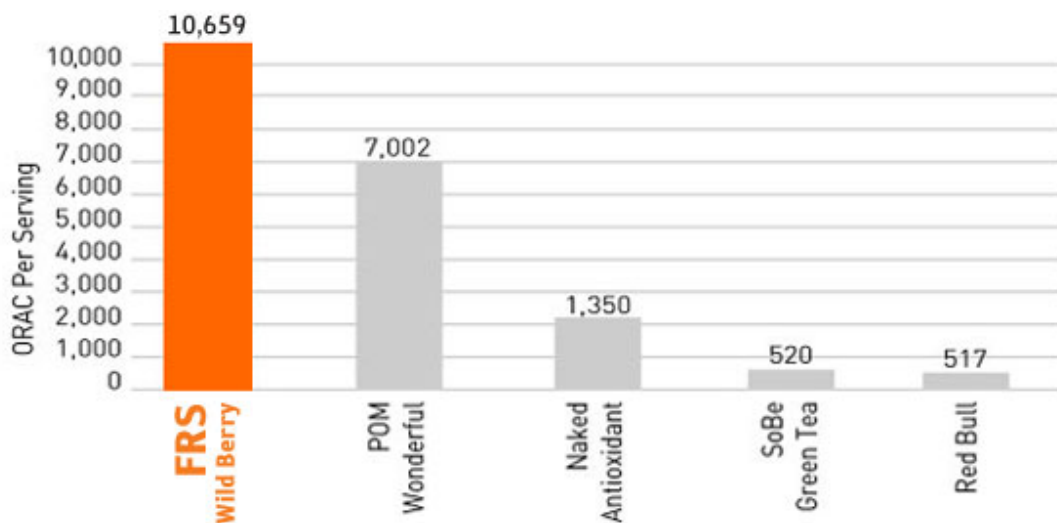
Antioxidant Strength Comparison

ORAC comparison of relative antioxidant strength of FRS to various well known beverages, Brunswick Laboratories

An independent analysis by Brunswick Laboratories compared the antioxidant power of FRS to several well known beverages. Antioxidant power was measured by ORAC, short for Oxygen Radical Absorbance Capacity. The higher the ORAC score, the better a food or beverage is at protecting cells and their components from oxidative damage, according to studies of animals and human blood at the Agricultural Research Service's (ARS) Human Nutrition Research Center on Aging at Tufts University in Boston. ARS is the chief scientific and research arm of the U.S. Department of Agriculture.

The following chart shows that FRS is an extremely potent antioxidant formula relative to other beverages measured

ORAC Per Serving of FRS compared to various Health and Energy Beverages



Source: Independent laboratory analysis by Brunswick Laboratories, Norton, MA of two randomly selected samples of each product. Analysis compiled by Bell Advisory Services.